U.S. Travel Tracker
December 2020:
Further Slip

Skift Research
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By December 31, 2020, the U.S. had a total of 19 million confirmed coronavirus cases, with 5.9 million added in December alone. That means about one out of every seventeen Americans having tested positive since the pandemic had begun. Worse still, on December 29, the U.S. reported the first case of the notorious U.K. variant in Colorado.

With that, travel’s dark winter continues. Despite the long stretch of holidays between Christmas and the New Year, only 28% of Americans travelled in December, dipping further from 32% in November.

However, with the promise of the vaccinations and a new President who has already outlined an aggressive plan to battle the pandemic, Americans seem to be confident of a better 2021. Of the Americans we surveyed in early January, 70% expressed interest in travelling in 2021.

In this report, we highlight new trends in travel incidences, consumer sentiments and future travel intents distilled from our December Travel Tracker survey.
Survey Methodology

Skift Research’s monthly U.S. travel tracking surveys are conducted to examine the travel penetration rates and detailed travel behavior of the U.S. population. The sample population represents the demographic breakdowns of age, gender, income, race/ethnicity, and residential location of the U.S. Census Bureau. Respondents are asked to report if they traveled in the previous month and recall travel-related details if they did. The January survey was fielded on February 25–28, 2020 with a total sample of 1,002. The February survey was fielded on March 12–16, 2020, with a total sample of 1,085. The March survey was fielded on April 8–13, 2020, with a total sample of 1,022. The April survey was fielded on May 7–11, 2020, with a total sample of 1,077. The May survey was fielded on June 1–3, with a total sample of 1,007. The June survey was fielded on July 6–7, with a total sample of 1,006. The July survey was fielded on August 3–5, with a total sample of 1,001. The August survey was fielded on September 3–4, with a total sample of 1,002. The September survey was fielded on October 5–7, with a total sample size of 1,007. The October survey was fielded on November 2–4, with a total sample size of 1,002. The November survey was fielded on December 2–4, with a total sample size of 1,007. The December survey was fielded on January 7–11, 2021, with a total sample size of 1,008. All surveys were fielded online by a trusted third-party consumer panel provider.

In addition to the factual travel occurrences, we also asked respondents their perceptions on the macro-level economic condition as well their personal financial and travel outlook. Given those questions reflect what respondents felt at the time of the survey, the date for those questions that we refer to in this report is the month when the survey was conducted, instead of the month when travel happened.
Key Topics

• Travel incidences, Jan–Dec 2020
• December travel highlights
• COVID-19 impacted travel, Jul–Dec 2020
• Changing consumer sentiments on the economic outlook, Jul 2020–Jan 2021
• Consumer intent on 2021 travel
Highlights of December U.S. Travel
The Downward Movement of Travel Rate Since November Continued in December

• Only 28% of Americans travelled in December, despite the holiday season
• December marks the fourth worst month of 2020, with travel rate only slightly above the March – May stretch

Source: Skift Research, January 2021
Family Visits Continued to Be the Main Driver

- Nearly half of the trips taken in December were to visit family and friends.

Source: Skift Research, January 2021
Small Towns and Countryside Accounted for the Largest Share of Destination Types

- With visiting family being the main purpose of travel, small towns and countryside continue the rise as the most visited destinations
- National parks also gained share of visits, after declining since the end of summer vacation

**Source: Skift Research, January 2021**
Hotel Stays Saw a Significant Drop, Losing Share to Private Residency

- Over one third of all personal trips in December were spent in private homes
- The segment that saw the biggest drop in share is hotels, decreasing 11 percentage points from November

### Main Accommodation Types for Personal Travel, Jul – Dec 2020

<table>
<thead>
<tr>
<th>Accommodation Type</th>
<th>Jul-20</th>
<th>Aug-20</th>
<th>Sep-20</th>
<th>Oct-20</th>
<th>Nov-20</th>
<th>Dec-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>A hotel</td>
<td>47%</td>
<td>47%</td>
<td>48%</td>
<td>47%</td>
<td>47%</td>
<td>48%</td>
</tr>
<tr>
<td>A private residence</td>
<td>29%</td>
<td>27%</td>
<td>25%</td>
<td>28%</td>
<td>27%</td>
<td>25%</td>
</tr>
<tr>
<td>A campground, trailer or cabin</td>
<td>10%</td>
<td>7%</td>
<td>7%</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>A vacation rental</td>
<td>10%</td>
<td>11%</td>
<td>9%</td>
<td>8%</td>
<td>9%</td>
<td>8%</td>
</tr>
<tr>
<td>A bed-and-breakfast inn</td>
<td>3%</td>
<td>4%</td>
<td>5%</td>
<td>4%</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>An all-inclusive resort hotel</td>
<td>2%</td>
<td>5%</td>
<td>6%</td>
<td>3%</td>
<td>6%</td>
<td>3%</td>
</tr>
</tbody>
</table>

*Source: Skift Research, January 2021*
The Slight Boost of Air Travel in November Continued in December

- Personal trips that included a flight held up at 9% in December. While still at single digit, this was a significant increase from the months of August – October

**Visual - Trips That Include Flights, Jul - Dec 2020**

*Source: Skift Research, January 2021*
Travel Cancellation and Rearrangement Remained High

- With surging COVID cases, many Americans had to cancel their holiday travel plans. Travel changes remained very high.

**COVID-19 Impacted Travel, Jul – Dec 2020**


**Source:** Skift Research, January 2021
January Consumer Sentiments
Concerns About COVID-19 Decreased

- Likely due to the promise of the vaccines, the number of Americans who were very concerned about the virus dropped from 56% in early December to 52% in early January 2021.

Source: Skift Research, January 2021
Yet More Americans Believe the Fight with COVID-19 will Be a Long-Term Battle

• Compared to early December 2020, significantly more Americans now believe the pandemic won’t be under control soon: 30% in January expected COVID-19 to be under control in 2022 or later, a 9-percentage-point increase from December.

Source: Skift Research, January 2021
Outlook for the U.S. Economy Remained Polarized

- 41% of Americans surveyed believed the U.S. economy would be worse in the next 12 months
- On the other end, 40% of them believed the economy would be better

Note: N = 776 for January 2021 data
Source: Skift Research, January 2021
Personal Economic Outlook Improved Slightly

- 40% of American consumers expected their financial condition would be better in the next 12 months, compared to 26% who were concerned they would be worse off.
2021 Travel Expectation
Number of Consumers Expecting to Increase Travel Spending Rose Further

- 43% of American consumers in January said they expected to increase travel spending in the next 12 months, compared to 35% of those who said so in December.

*Note: N = 776 for January 2021 data
Source: Skift Research, January 2021*
Most Americans Want to Travel in 2021

- Americans are eager to travel again in 2021.
- 42% of consumers surveyed said they would definitely travel in 2021, with 17% of them would do so no matter what the pandemic situation would be.
- Another 28% said they would likely travel, with 10% stating they would do so no matter what the pandemic situation would be.

U.S. Population Who Plan to Travel in 2021 (Jan 2021)

Source: Skift Research, January 2021
Road trips Might Still Go Strong, But Consumers Are Expecting More Air Travel and International Trips

**Source: Skift Research, January 2021**
Other January – December 2020 Data
## General Travel Behavior

### Trip Frequency

<table>
<thead>
<tr>
<th>How many trips did you take this month?</th>
<th>Jan-20</th>
<th>Feb-20</th>
<th>Mar-20</th>
<th>Apr-20</th>
<th>May-20</th>
<th>Jun-20</th>
<th>Jul-20</th>
<th>Aug-20</th>
<th>Sep-20</th>
<th>Oct-20</th>
<th>Nov-20</th>
<th>Dec-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>76%</td>
<td>73%</td>
<td>77%</td>
<td>79%</td>
<td>71%</td>
<td>72%</td>
<td>74%</td>
<td>70%</td>
<td>69%</td>
<td>74%</td>
<td>70%</td>
<td>73%</td>
</tr>
<tr>
<td>2</td>
<td>18%</td>
<td>20%</td>
<td>21%</td>
<td>18%</td>
<td>23%</td>
<td>25%</td>
<td>21%</td>
<td>25%</td>
<td>26%</td>
<td>19%</td>
<td>26%</td>
<td>22%</td>
</tr>
<tr>
<td>3 or more</td>
<td>6%</td>
<td>7%</td>
<td>3%</td>
<td>4%</td>
<td>5%</td>
<td>4%</td>
<td>5%</td>
<td>4%</td>
<td>5%</td>
<td>7%</td>
<td>4%</td>
<td>6%</td>
</tr>
</tbody>
</table>

### Trip Purpose

<table>
<thead>
<tr>
<th>What was the main purpose of your trip?</th>
<th>Jan-20</th>
<th>Feb-20</th>
<th>Mar-20</th>
<th>Apr-20</th>
<th>May-20</th>
<th>Jun-20</th>
<th>Jul-20</th>
<th>Aug-20</th>
<th>Sep-20</th>
<th>Oct-20</th>
<th>Nov-20</th>
<th>Dec-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visiting family/friends</td>
<td>39%</td>
<td>35%</td>
<td>34%</td>
<td>34%</td>
<td>33%</td>
<td>35%</td>
<td>34%</td>
<td>34%</td>
<td>37%</td>
<td>38%</td>
<td>45%</td>
<td>47%</td>
</tr>
<tr>
<td>Vacation</td>
<td>39%</td>
<td>34%</td>
<td>28%</td>
<td>16%</td>
<td>28%</td>
<td>34%</td>
<td>41%</td>
<td>39%</td>
<td>35%</td>
<td>31%</td>
<td>25%</td>
<td>25%</td>
</tr>
<tr>
<td>General business</td>
<td>10%</td>
<td>14%</td>
<td>15%</td>
<td>16%</td>
<td>15%</td>
<td>10%</td>
<td>9%</td>
<td>12%</td>
<td>10%</td>
<td>11%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Business - convention/conference/trade</td>
<td>5.0%</td>
<td>8.8%</td>
<td>9%</td>
<td>11%</td>
<td>7%</td>
<td>7%</td>
<td>3%</td>
<td>7%</td>
<td>5%</td>
<td>7%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>To stay with or near my family</td>
<td>5%</td>
<td>9%</td>
<td>6%</td>
<td>4%</td>
<td>3%</td>
<td>1%</td>
<td>3%</td>
<td>3%</td>
<td>5%</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>because of the coronavirus</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To stay in a safer place than where</td>
<td>2%</td>
<td>5%</td>
<td>3%</td>
<td>2%</td>
<td>2%</td>
<td>1%</td>
<td>2%</td>
<td>2%</td>
<td>1%</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>I live because of the</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medical treatment</td>
<td>2%</td>
<td>3%</td>
<td>2%</td>
<td>4%</td>
<td>2%</td>
<td>3%</td>
<td>2%</td>
<td>3%</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>Wellness retreat</td>
<td>1%</td>
<td>2%</td>
<td>1%</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
<td>1%</td>
<td>3%</td>
<td>3%</td>
<td>2%</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
<td>3%</td>
<td>4%</td>
<td>4%</td>
<td>3%</td>
<td>3%</td>
<td>4%</td>
<td>2%</td>
<td>4%</td>
<td>2%</td>
<td>6%</td>
<td>1%</td>
</tr>
</tbody>
</table>
General Travel Behavior

Domestic vs. Outbound

<table>
<thead>
<tr>
<th>Where did you go for this trip?</th>
<th>Jan-20</th>
<th>Feb-20</th>
<th>Mar-20</th>
<th>Apr-20</th>
<th>May-20</th>
<th>Jun-20</th>
<th>Jul-20</th>
<th>Aug-20</th>
<th>Sep-20</th>
<th>Oct-20</th>
<th>Nov-20</th>
<th>Dec-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>In the U.S.</td>
<td>92%</td>
<td>93%</td>
<td>94%</td>
<td>97%</td>
<td>98%</td>
<td>98%</td>
<td>98%</td>
<td>98%</td>
<td>96%</td>
<td>98%</td>
<td>97%</td>
<td>99%</td>
</tr>
<tr>
<td>Outside the U.S.</td>
<td>8%</td>
<td>7%</td>
<td>6%</td>
<td>3%</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
<td>2%</td>
<td>4%</td>
<td>2%</td>
<td>3%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Destination Type

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Small town/countryside</td>
<td>26%</td>
<td>28%</td>
<td>33%</td>
<td>37%</td>
<td>34%</td>
<td>36%</td>
<td>35%</td>
<td>30%</td>
<td>32%</td>
<td>35%</td>
<td>36%</td>
<td>40%</td>
</tr>
<tr>
<td>Urban center</td>
<td>31%</td>
<td>32%</td>
<td>30%</td>
<td>28%</td>
<td>25%</td>
<td>21%</td>
<td>24%</td>
<td>27%</td>
<td>25%</td>
<td>26%</td>
<td>27%</td>
<td>25%</td>
</tr>
<tr>
<td>Beach</td>
<td>28%</td>
<td>26%</td>
<td>21%</td>
<td>24%</td>
<td>26%</td>
<td>29%</td>
<td>32%</td>
<td>29%</td>
<td>31%</td>
<td>24%</td>
<td>22%</td>
<td>23%</td>
</tr>
<tr>
<td>National park</td>
<td>12%</td>
<td>13%</td>
<td>9%</td>
<td>19%</td>
<td>15%</td>
<td>16%</td>
<td>20%</td>
<td>22%</td>
<td>18%</td>
<td>17%</td>
<td>15%</td>
<td>19%</td>
</tr>
<tr>
<td>Amusement/theme park</td>
<td>13%</td>
<td>16%</td>
<td>10%</td>
<td>11%</td>
<td>9%</td>
<td>7%</td>
<td>13%</td>
<td>8%</td>
<td>10%</td>
<td>11%</td>
<td>12%</td>
<td>13%</td>
</tr>
<tr>
<td>Cultural/historical heritage</td>
<td>13%</td>
<td>15%</td>
<td>13%</td>
<td>11%</td>
<td>10%</td>
<td>14%</td>
<td>11%</td>
<td>14%</td>
<td>13%</td>
<td>11%</td>
<td>12%</td>
<td>11%</td>
</tr>
<tr>
<td>Wellness retreat</td>
<td>7%</td>
<td>5%</td>
<td>5%</td>
<td>5%</td>
<td>4%</td>
<td>6%</td>
<td>4%</td>
<td>6%</td>
<td>5%</td>
<td>6%</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>Sporting (skiing, golfing, etc.)</td>
<td>9%</td>
<td>9%</td>
<td>6%</td>
<td>4%</td>
<td>4%</td>
<td>5%</td>
<td>7%</td>
<td>5%</td>
<td>9%</td>
<td>5%</td>
<td>5%</td>
<td>6%</td>
</tr>
</tbody>
</table>
### General Travel Behavior

#### Trip Planning

<table>
<thead>
<tr>
<th>Source</th>
<th>Jan-20</th>
<th>Feb-20</th>
<th>Mar-20</th>
<th>Apr-20</th>
<th>May-20</th>
<th>Jun-20</th>
<th>Jul-20</th>
<th>Aug-20</th>
<th>Sep-20</th>
<th>Oct-20</th>
<th>Nov-20</th>
<th>Dec-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online search</td>
<td>54%</td>
<td>45%</td>
<td>45%</td>
<td>46%</td>
<td>43%</td>
<td>64%</td>
<td>50%</td>
<td>50%</td>
<td>46%</td>
<td>49%</td>
<td>46%</td>
<td>42%</td>
</tr>
<tr>
<td>Recommendations from friends and/or family</td>
<td>35%</td>
<td>33%</td>
<td>29%</td>
<td>35%</td>
<td>31%</td>
<td>41%</td>
<td>37%</td>
<td>34%</td>
<td>38%</td>
<td>32%</td>
<td>36%</td>
<td>29%</td>
</tr>
<tr>
<td>Travel review websites (such as TripAdvisor)</td>
<td>17%</td>
<td>18%</td>
<td>18%</td>
<td>19%</td>
<td>12%</td>
<td>21%</td>
<td>19%</td>
<td>18%</td>
<td>20%</td>
<td>19%</td>
<td>16%</td>
<td>21%</td>
</tr>
<tr>
<td>Destination websites</td>
<td>16%</td>
<td>11%</td>
<td>9%</td>
<td>16%</td>
<td>13%</td>
<td>18%</td>
<td>14%</td>
<td>15%</td>
<td>15%</td>
<td>12%</td>
<td>13%</td>
<td>15%</td>
</tr>
<tr>
<td>Online websites that aggregate many hotels and airlines, etc. where you can book directly (such as Expedia and Booking.com)</td>
<td>12%</td>
<td>9%</td>
<td>11%</td>
<td>9%</td>
<td>8%</td>
<td>14%</td>
<td>14%</td>
<td>11%</td>
<td>12%</td>
<td>10%</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td>Social media (Facebook, Instagram, etc.)</td>
<td>7%</td>
<td>10%</td>
<td>8%</td>
<td>9%</td>
<td>8%</td>
<td>15%</td>
<td>10%</td>
<td>9%</td>
<td>8%</td>
<td>10%</td>
<td>10%</td>
<td>7%</td>
</tr>
<tr>
<td>Online travel publications (such as LonelyPlanet and Frommer's)</td>
<td>7%</td>
<td>10%</td>
<td>5%</td>
<td>6%</td>
<td>7%</td>
<td>11%</td>
<td>8%</td>
<td>8%</td>
<td>8%</td>
<td>7%</td>
<td>4%</td>
<td>8%</td>
</tr>
<tr>
<td>Online websites that aggregate booking sites where you can click through to book on separate websites (such as Kayak and Trivago)</td>
<td>5%</td>
<td>6%</td>
<td>4%</td>
<td>9%</td>
<td>5%</td>
<td>11%</td>
<td>6%</td>
<td>8%</td>
<td>7%</td>
<td>5%</td>
<td>5%</td>
<td>7%</td>
</tr>
<tr>
<td>Travel books / Guides</td>
<td>5%</td>
<td>9%</td>
<td>4%</td>
<td>7%</td>
<td>6%</td>
<td>7%</td>
<td>6%</td>
<td>6%</td>
<td>7%</td>
<td>4%</td>
<td>7%</td>
<td>5%</td>
</tr>
<tr>
<td>Newspapers / Magazines</td>
<td>4%</td>
<td>5%</td>
<td>4%</td>
<td>5%</td>
<td>3%</td>
<td>7%</td>
<td>4%</td>
<td>7%</td>
<td>4%</td>
<td>6%</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>Traditional travel agents</td>
<td>3%</td>
<td>2%</td>
<td>3%</td>
<td>4%</td>
<td>2%</td>
<td>3%</td>
<td>1%</td>
<td>2%</td>
<td>2%</td>
<td>3%</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>Travel related TV shows</td>
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<tr>
<td>Other</td>
<td>7%</td>
<td>6%</td>
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<td>14%</td>
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<td>10%</td>
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</table>
## Personal Trip

### Accommodation

<table>
<thead>
<tr>
<th>What type of accommodation did you use for this trip?</th>
<th>Jan-20</th>
<th>Feb-20</th>
<th>Mar-20</th>
<th>Apr-20</th>
<th>May-20</th>
<th>Jun-20</th>
<th>Jul-20</th>
<th>Aug-20</th>
<th>Sep-20</th>
<th>Oct-20</th>
<th>Nov-20</th>
<th>Dec-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>A hotel</td>
<td>60%</td>
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<td>48%</td>
<td>56%</td>
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<td>41%</td>
</tr>
<tr>
<td>A private residence</td>
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<td>23%</td>
<td>35%</td>
<td>41%</td>
<td>46%</td>
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<td>23%</td>
<td>27%</td>
<td>25%</td>
<td>28%</td>
<td>35%</td>
</tr>
<tr>
<td>A bed-and-breakfast inn</td>
<td>5%</td>
<td>4%</td>
<td>1%</td>
<td>6%</td>
<td>4%</td>
<td>5%</td>
<td>3%</td>
<td>4%</td>
<td>5%</td>
<td>4%</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>An all-inclusive resort hotel</td>
<td>2%</td>
<td>3%</td>
<td>2%</td>
<td>4%</td>
<td>1%</td>
<td>3%</td>
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<td>5%</td>
<td>6%</td>
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<td>6%</td>
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</tr>
<tr>
<td>A campground, trailer or cabin</td>
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<td>12%</td>
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<tr>
<td>A vacation rental</td>
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<td>15%</td>
<td>11%</td>
<td>9%</td>
<td>8%</td>
<td>9%</td>
</tr>
<tr>
<td>A hostel</td>
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<td>2%</td>
<td>2%</td>
<td>0%</td>
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<td>0%</td>
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<td>2%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>Owned timeshare</td>
<td>1%</td>
<td>2%</td>
<td>1%</td>
<td>2%</td>
<td>3%</td>
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</tr>
<tr>
<td>A cruise ship</td>
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<td>3%</td>
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<td>0%</td>
<td>1%</td>
<td>1%</td>
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<tr>
<td>Other</td>
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## Personal Trip

### Transportation

<table>
<thead>
<tr>
<th>What type of transportation did you use during this trip?*</th>
<th>Jan-20</th>
<th>Feb-20</th>
<th>Mar-20</th>
<th>Apr-20</th>
<th>May-20</th>
<th>Jun-20</th>
<th>Jul-20</th>
<th>Aug-20</th>
<th>Sep-20</th>
<th>Oct-20</th>
<th>Nov-20</th>
<th>Dec-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rental car</td>
<td>15%</td>
<td>12%</td>
<td>7%</td>
<td>12%</td>
<td>11%</td>
<td>13%</td>
<td>12%</td>
<td>14%</td>
<td>15%</td>
<td>15%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>My own car</td>
<td>69%</td>
<td>77%</td>
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<td>76%</td>
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<td>82%</td>
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</tr>
<tr>
<td>Bus</td>
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<td>2%</td>
<td>4%</td>
<td>3%</td>
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<td></td>
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</tr>
<tr>
<td>Train</td>
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<td>4%</td>
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</tr>
<tr>
<td>Cruise</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
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<td></td>
</tr>
<tr>
<td>Flight</td>
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<td>9.2%</td>
<td>7%</td>
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<td>9.3%</td>
<td>8.9%</td>
</tr>
</tbody>
</table>

* Question was "Did you take any flight(s) during this trip?" for January and February surveys
## Accommodation

<table>
<thead>
<tr>
<th>What type of accommodation did you use for this trip?</th>
<th>Jan-20</th>
<th>Feb-20</th>
<th>Mar-20</th>
<th>May-20</th>
<th>Jun-20</th>
<th>Jul-20</th>
<th>Aug-20</th>
<th>Sep-20</th>
<th>Oct-20</th>
<th>Nov-20</th>
<th>Dec-20</th>
</tr>
</thead>
<tbody>
<tr>
<td>A hotel</td>
<td>82%</td>
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<tr>
<td>An all-inclusive resort hotel</td>
<td>8%</td>
<td>10%</td>
<td>14%</td>
<td>16%</td>
<td>22%</td>
<td>22%</td>
<td>18%</td>
<td>23%</td>
<td>17%</td>
<td>20%</td>
<td>21%</td>
</tr>
<tr>
<td>A bed-and-breakfast inn</td>
<td>8%</td>
<td>8%</td>
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<td>22%</td>
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<tr>
<td>Owned timeshare</td>
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<td>A hostel</td>
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<td>12%</td>
<td>15%</td>
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<tr>
<td>A cruise ship</td>
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<td>A vacation rental</td>
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<td>16%</td>
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<td>9%</td>
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</tr>
<tr>
<td>A private residence</td>
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<td>10%</td>
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## Business Trip

### Transportation

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<th>Oct-20</th>
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<tr>
<td>My own car</td>
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<tr>
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</tr>
</tbody>
</table>

*Question was "Did you take any flight(s) during this trip?" for January and February surveys.